

FAIR EXCHANGE AND ITS IMPACT ON **SUSTAINABLE RELATIONSHIPS**

DR DEMARTINI, THE WORLD-RENOWNED HUMAN BEHAVIOUR EXPERT AND AUTHOR OF COUNTLESS SELF-HELP BOOKS AND ARTICLES, RECENTLY VIDEO BLOGGED ABOUT THIS INTERESTING TOPIC - WHICH MANY OF US SUBCONSCIOUSLY CARRY OUT IN ANY EVENT - WHERE HE PROVIDES A SIMPLE, EMPIRICAL REMINDER TO BRING IT TOP OF MIND; IT IS TRULY SOMETHING TO APPLY CONSCIOUSLY IN OUR DAILY LIVES - THIS CONCEPT RELATES TO THE PRINCIPLE OF 'FAIR EXCHANGE'.

