Dr John Demartini
Providing Solutions for Humanity.
It’s All About the Results!

Solving Personal and Professional issues since 1973
“I love showing people how to be resourceful in their perceptions and actions. Then, no matter what happens in their lives, there is something they can do to achieve something extraordinary from it.”

Dr. John Demartini, Human Behavioral Specialist, Educator, Internationally Published Author and Business Consultant
Profile

Dr. John Demartini is a world renowned specialist in human behavior, a researcher, author and global educator. He has developed a series of solutions applicable across all markets, sectors and age groups. His education curriculum ranges from corporate empowerment programs, financial empowerment strategies, self-development programs, relationship solutions and social transformation programs. His teachings start at the core of the issue, addressing the human factor and range out to a multitude of powerful tools that have proven the test of time. He has studied over 29,000 books across all the defined academic disciplines and has synthesised the wisdom of the ages which he shares on stage in over 60 countries. His presentations whether keynotes, seminars or workshops, leave clients with insights into their behaviour and keys to their empowerment.

‘I was blown away. Dr. Demartini packages everything together so effectively. His storytelling is superb which illustrates his insightful knowledge. Basically, the man saves you the trouble of reading every book in the world ever written on psychology, economics, business, spirituality and relationships, actually everything. He has studied all these subjects for you and makes sense of it all in a user-friendly way unsurpassed by anyone else.’

Damon Kalvari - Producer of 5FM Gareth Cliff Show.

Dr. Demartini has addressed public and professional audiences up to 11,000 people at a time across the world and shared the stage with some of the world’s most influential people such as Sir Richard Branson, Stephen Covey, Wayne Dyer, Deepak Chopra, Donald Trump and many more. From the thousands of testimonials he receives annually, Dr Demartini’s work changes people’s lives forever.

Client Feedback

‘Your teaching has transformed my life, and is transforming the lives of my staff and the people we assist around the country. I am most grateful.’

Catherine Wijnberg, Director of Fetola

‘8 years later I can report that this program has been the MOST profound turning point in my life. Not only that, many of my friends and family have attended too. The common feeling we all express is that our lives would be very different and way smaller today if we hadn’t have attended this program. The Breakthrough Experience helped us to grow our wealth exponentially, dissolve issues, become adaptable, and really see a whole new possibility for our lives, as well as given us the tools to allow us to go after our most inspired visions. Most of the people I know who attended the Breakthrough Experience are now having a global impact. The results speak for themselves!’

Miranda Molteno
Focus on Business Development

Dr. Demartini has worked individually and collectively with entrepreneurs, board members, CEOs, managers, teams and employees for over 46 years. His work with SMEs, large corporate, government departments and NGOs has ranged over 60 countries such as India, Iran, USA, SA, UK, Australia, New Zealand, Botswana, Canada, Japan, Singapore and Malaysia to name a few. Neither language nor culture has proven to be a barrier.

Dr. Demartini’s presentations are either from a set curriculum or customised to address specific issues that an organization may be looking to solve. Some of the programs address the following areas:

- Human Values and Excellence in the Workplace
- Defining the Corporate Vision and Mission Statement
- Leadership Development
- Team Building and Inspiration
- Profit and Productivity Stimulation
- Conflict Resolution
- Mergers and Acquisition Transitions
- Goal Setting for Success
- Communications and Negotiations Development
- Building Sales Excellence and Results

‘Vilfredo Pareto’s Principle’, also called the 80/20 Rule. This principle holds that twenty percent of your actions are responsible for eighty percent of your productive results. The key in life, therefore, is to identify and then target that twenty percent, to assure that you obtain the greatest possible results. This allows you the freedom to fulfill what inspires you most.’

Dr. John Demartini
Multi-Cultural Adaptability

Dr. Demartini’s extensive studies in theology and sociology allow him a unique adaptability across all cultures. Whether sensitivities of religion or politics, levels of empowerment or education, understanding the nuances of each culture is essential if you wish to communicate principles to audiences in a way that they will be receptive to receiving it.

Dr. Demartini has a proven track record of excellence and has presented to audiences in a number of English and non-English speaking countries such as Iran, Japan, Germany, UK, France, India, Asia, Australia, Mexico, Botswana. He has extensive experience teaching with the aid of an interpreter and has addressed governments, business sectors and public sectors in most of the countries outlined above.

‘Ricardo’s Law was the creation of eighteenth-century economist David Ricardo. It states that every country in the world has a resource or commodity that makes up their specialty niche: something that it is the greatest at or that gives them a competitive advantage. Whenever a country targets exporting that specialty, the economies in that country grow. This law also applies to your life. When you focus on your highest values, you are tapping into your greatest resources and sharing those resources with the world. When you “export” these resources, not only are you most profitable, but the world benefits too.’

Dr. John Demartini

Promoter Feedback

“Dr. John Demartini shifted our brains, touched our hearts, and elevated our souls. He is the most extraordinary person we have ever met. If you want to discover your values and your value system, which is the most important path of any success, book him now. Thank you John. We all loved working with you and hope to work with you again and again.”

Dr. Sepehr Tarverdian, CEO of Hamayesh Farazan, Iran

“Dr. Demartini spoke to high level candidates and his knowledge of our culture and respect for our traditions made him a very valuable speaker for my organisation. Our audiences often have a resistance to American speakers but his knowledge and delivery superseded any prejudice and the feedback we had was extremely positive and inspiring.”

S Rezazadeh
Market Adaptability

Dr. Demartini has studied over 280 academic disciplines throughout the past 46 years. Revolving around maximizing human awareness, potential and leadership. Some of the areas he has studied being Economics, Sociology, Business, Leadership, as well as many of the Healing Sciences including Psychology. As a result of these extensive studies, he has accumulated the knowledge of the best of the best in each field. He has then synthesised these teachings and interwoven them with his work on human values. As a result, Dr Demartini is at home on any stage teaching a wide range of topics and is able to address an audience in any market. Whether a public market with a focus on self-development, financial empowerment or wellness; a corporate market with a focus on profit and productivity; an education sector wanting to empower teachers or learners; or a sporting organization looking for results and excellence, Dr Demartini is able to address them all.

His presentations, workshops and seminars deliver some of the following solutions:

- Developing the mind-set and strategies to build wealth
- Using the power of perception to bring about health and wellness
- Understanding human values as it relates to excellence and productivity in the workplace
- How to develop leadership and expanded influence
- The art of communication as it relates to negotiations and sales
- The keys to building relationships
- Empowering and inspiring all 7 areas of life
- Building teams
- Managing emotions
- Dealing with challenges
- Career guidance
- Goal setting
Social Initiatives

Dr. Demartini has shared his understanding of human behaviour and empowerment in social reform sectors of countries around the world. His work with prisons and police services has had an impact in USA, SA, Mexico, Ireland and Canada.

He has worked with the South African Police Service numerous times since 2009 in both Cape Town and Johannesburg and has presented a program titled the ‘Hero Within’ to over 10000 police men and woman around the world.

His work in prisons has ranged from working with maximum security prisoners at Krugersdorp and Pollsmore in South Africa to blue collar in Los Angeles prisons in USA. He has also worked with the wardens to assist them to understand how to best support and develop prisoners so that they escape the repeat offender statistics that challenge the prison reform systems.

‘The outer world is a reflection of your inner world. When you value you the world values you’ - Dr. John Demartini

Sector Feedback

“Despite the constraints and challenges that our officers face daily, a highly motivated workforce can make a difference. Dr. Demartini has re-ignited the fire. The criminals had better watch out!”

Commissioner Oswald Reddy

“Thank you for sharing solutions that can help us make a difference in what we do. I realise if I see the genius in the people I am working with that I can help them to see it too and that can make a difference in their rehabilitation.”

Jake van Zyl, Prison warden

“Thank you greatly for the talk to the SAPS and Community Police Forum Members. I had very positive feedback from different sources. There is a great need for this type of approach.”

Alberto Pontiggia, Chairman Sandringham Community Police Forum
Education Focus

Dr. Demartini has worked with teachers and students in many countries around the world such as Canada, USA, South Africa and Botswana. In South Africa and in Botswana he has formally partnered with the Education Departments in order to transform both the teaching system and assist learners with their development and empowerment.

Dr. Demartini has developed a range of programs for youth and educators. His Young Adults Inspired Destiny program for ages 15 – 23 year olds has been presented in Australia, South Africa, Botswana and in the USA. The focus of the program is to assist young people to understand themselves, others, the world they live in and to clarify what they would love to do as a career. It is also packed with solutions so that they know how to deal with life’s challenges and how to overcome any obstacle. As one educator Neville from Edumap stated 'This program should be made available to every child across the world’

Dr. Demartini’s Teaching Today for Tomorrow program is for educators and shares information about the field of axiology or as Dr. Demartini refers to it as ‘Values’ and how that relates to inspired learning and teaching. This program is not only about lifting the standard of education so students are more engaged in the learning process but it is also about inspiring and empowering the teachers as individuals too.

‘There is no such thing as a student who doesn’t want to learn. They just want to learn what is most important to them. If you help them to see the connection between their curriculum and what is most important to them they switch on. If you don’t they remain switched off. The art of teaching is teaching in a student’s highest values. When you do, you will awaken their genius.’

Dr. John Demartini

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Mr Raymond Martin
District Director

www.DrDemartini.com
Dr. Demartini’s has presented programs at some of the following education institutions:

Harvard, Rice, University of Prince Edward Island, Seattle University, New York University, University of Venezuela, Mcquarie University, Melbourne Institute of Technology (MIT) College of Engineers, Technicians and Industrialist of Barcelona, University of Autonoma of Barcelona, Escuela Da Alta Direcccion (EADA), Superiores de la Empresa (IESE), Asociacion de Profesionales del Desarrollo de la Organization (APDO), Asociacion International para la Gestion del Conflict (AIGC), University of Capetown Graduate School of Business, University of Capetown School of Medicine, Gert Sibande College, CIDA College, Regenesys Business School, Imperial College – London, Institute of education—London, Gordon Institute of Business Science (GIBS), University of Houston MBA Program, University of Houston Enrpreneur Program, WeSchool (Welingkar Institute of Management Development and Research – India), University of Calgary, American Liberty University, Botho College-Gaborone, American Islamic College….

“Dr. Demartini crosses any gap in culture, age, experience, and educational background. Students listen in awe and are always inspired, to recommit themselves to building a vital new path forward, in lives that have often come a difficult journey to that point.”

Dr Taddy Blecher, CEO and Founder of CIDA City Campus

At Young Adults Inspired Destiny you helped me to realise that my disability of being deaf in my right ear was not actually a disability, but gave me the ability to understand others and use it to help others overcome their disability. You helped me believe in myself and I have more confidence now, more than I could ever have imagined. You have really touched my life and I hope to meet you again, sometime in the near future when I have achieved the goals you helped me dream of and to tell you about all my new dreams and goals I am aiming for.

Samantha Cook

“When you see the genius in another, you have the power to awaken them to it”
- Dr. John Demartini

www.DrDemartini.com
Dr. Demartini’s Personal Development Focus

Dr. John Demartini has developed a curriculum of personal-development programs ranging from his 2 day Breakthrough Experience® to a 7 day leadership program called the Prophecy 1 Experience, a 10 day exploration into over 260 different academic disciplines called Empyreance 1. These seminars form part of the extensive 72-program curriculum offering of the Demartini Institute, a private research and education foundation operating from United States of America, New Zealand, Australia, United Kingdom and South Africa.

Promoters around the world with personal-development audiences tap into this curriculum and as a result many of the programs in the curriculum have been offered in over 60 countries in the past 44 years.

Programs range across a number of topics assisting people of all ages and across all walks of life to empower and inspire their lives. It is about providing solutions for people that give them the results that they seek. Some of the areas addressed in the programs are as follows:

- Understanding human behavior and axiology (Values)
- Purpose and vision clarification
- Goal setting
- Relationship empowerment
- Financial empowerment
- Entrepreneurial development
- Leadership development
- Expanding power and influence
- Physical empowerment
- Overcoming addictions
- Dealing with emotions
- Overcoming challenges
The Demartini Breakthrough Experience®

The Breakthrough Experience® is Dr. Demartini's world renowned two-day seminar which has been presented in over 60 countries around the world. It is packed with simple, yet powerful solutions to assist people create more fulfilling and purposeful lives. At the core of the program is Dr. Demartini’s revolutionary method the Demartini Method® which can be used to resolve any emotion or challenge such as fear, depression, low self-esteem, guilt, grief, trauma or anxiety. The Breakthrough Experience® also contains the Demartini Value Determination Process® which is adapted from axiology and determines what drives, inspires and focuses a person. It is pivotal in defining career direction, building communication, achieving goals, empowering any area of life and feeling inspired by what you do.

The Breakthrough Experience® is all about results. It is about gaining self-mastery of the mind, emotions, issues and life. It is about clarifying life and career direction and the most important goals to set in all areas of life so that there are clear action plans in place to create expanded and fulfilled lives.

Some of the areas that the Breakthrough Experience® addresses:

- Determining what is really most important to you
- Changing your perceptions to change your life
- Dissolving volatile emotions that are running your life
- Overcoming your wealth-building limitations
- Dealing with loss, grief, depression and anger
- Relieving tension and build stronger relationships
- Setting, planning and achieving goals
- Living an inspired, purposeful and meaningful life

‘Perseverance in the same direction over time adds up to great achievement. When we know what direction to take, we begin our path to success.’

Dr. John Demartini

Client Feedback

‘The Breakthrough Experience is an amazing gift. It gave me a new perspective on life that provides an understanding of balance I never had. I’ll now be able to reach new heights with flow and synchronicity.’

Rick Yune, American Actor, Screenwriter

‘Dr. Demartini’s legendary Breakthrough Experience is one of the most powerful interventions you could ever wish to experience. If you need to overcome any challenge in life, any relationship, any tragedy or loss or just restrictive issues with yourself, this event will change it. This extended 2-day event is the most transformational experience I have ever had, and I have attended hundreds of events all over the world. Just take my word for it, it is brilliant.’

Brian Walsh – CEO of Entrepreneur.co.za

‘Your inner most dominant thought determines you outermost tangible reality’

- Dr. John Demartini
Dr. Demartini is the author of over 40 self-development books and manuscripts such as the acclaimed *The Breakthrough Experience®* which has been translated into over 29 languages. He has produced over 63 CDs and DVDs covering subjects from relationships, finance, education, business, leadership and health.

Dr. Demartini has developed **Product Bundles** ranging across all 7 areas of life to help you to maximize your awareness and potential so that you can lead a more inspired and empowered life. In each Bundle he concentrates on a specific area that you would like to further empower.

**Business Bundle**
*The Nature of Business, Business Mastery, Adding Value to Business, Powerful Business Insights, The Productivity Factor and Activating Your Entrepreneurial Spirit*

**Finance Bundle**
*Secrets to Financial Success, Wealth Wisdom of the Ages, Building Wealth, 6 Steps to Wealth and How to Make One Hell of a Profit*

**Leadership Bundle**
*Demartini on Leadership, The 7 Secret Treasures, The Riches Within and The Values Factor*

**Relationship Bundle**
*The Infinite Wisdom of Love, The Heart of Love, The Art of Communication, The Relationship Equation and The Breakthrough Experience*

Dr. Demartini has many more additional products including books, CDs and DVDs on education, health and wellness, family dynamics, metaphysics and more.

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**Product Feedback**

“Demartini’s advice is original and valuable. I have over 700 books on the art and science of personal excellence, and I rank John amongst the very top experts in this field.”

Simon Reynolds, Author of Better than Chocolate

“To live an extraordinary life is something everyone aspires to, yet so few attain. Why is it so elusive? The Values Factor book unveils the simple yet so very powerful secret to a life of fulfilment and meaning. Immerse yourself in this book and be prepared to spend the rest of your life living Extraordinarily!”

Vanessa Talbot, Author of Extraordinary You

“*The Values Factor* book truly is a masterpiece. Easily the greatest piece of work ever written on the concept of values and packed full of some incredibly practical exercises to re-enforce the learnings. Absolutely brilliant!”

Ben Harvey, Speaker

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www.DrDemartini.com
Media Interviews

Dr. Demartini has appeared in many documentaries, including The Secret, The Opus, The Compass and Oh My God, alongside celebrities such as Hugh Jackman, Seal, Ringo Star and Bob Geldof as well a new documentary launched in 2014, Overfed & Undernourished.

Dr. Demartini has been interviewed by newspaper and magazine publications, radio and television talk shows across the globe (www.DrDemartini.com/media) and his work has been referenced in over 200 books.

Magazine, Radio and TV interviews featured in media

Watch Dr. Demartini being interviewed

Captains of the Industry - Dr. John Demartini, Founder of the Demartini Institute, Part 1
Good Morning Show - Dr. John Demartini on Self-Limiting Beliefs
Ask Men – Dr. Demartini on Setting Goals:

www.DrDemartini.com

‘You cannot put your hand into a pot of glue without some of it sticking’
- Dr. John Demartini

Media Feedback

“John’s work makes a difference, a profound difference”
Australian Financial Review

“Dr. Demartini delivers the inspiration and know how to be more than you ever thought you could be.”
The Daily Telegraph

“John is truly a unique human being. If it was up to me I would make his work mandatory. The world would surely be a better place!”
Bessie Bardot, 2Day FM ‘Late Date Show’ Host
Business Feedback

“I feel quite strongly from all of the feedback that I have received from your breakfast seminars for Drake that we could generate some considerable revenue generating opportunities in the form of seminars on numerous topics which could integrate with our Drake Human Capital Maximization Program.”

Bill Pollock - Founder of Drake International

“Our staff and clients were blown away by Dr. Demartini’s knowledge of the human psyche which makes such a difference between success or failure to any company.”

Keith Shipley, CEO BBDO SA

“Well, thank you for today. It has made a huge difference in how I am approaching this great GLOBAL opportunity. You truly are a genius and an inspiration.”

President Jennifer Fox, Fairmont Hotels and Resorts

Booking Dr. Demartini for your Business Audience

Whether you are a business owner, an events promoter or a manager in a business, if you are looking for a business solution then tap into Dr. Demartini’s wealth of knowledge in business and finance to share a message that will leave your attendees with tools, insights and practical action steps to deliver results.

Below are a few of Dr. Demartini’s clients:

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“Dr. Demartini taught us how to function from a place of empowerment. A renewed sense of purpose, among all levels of staff, permeates the corridors of this office since Dr. Demartini’s talk. We are truly grateful for this amazing opportunity.”

Mona Naidoo - Senior Deputy Director of Public Prosecutions

“As chairman of Global Success Summits, we were recently privileged to have Dr. John Demartini headline the South African Success Summit alongside Sir Richard Branson. John’s ability to speak from a truly authentic perspective and miraculously bridge the esoteric and scientific worlds positions him as a truly original teacher that enlightens as he opens up our mind to the power of understanding how the universe balances our life experience if we care only to notice. Dr. Demartini unsurprisingly was greeted with screams of excitement as his reputation in South Africa goes before him and left the stage to a standing ovation.”

Greg Secker – Global Success Summits, UK

www.DrDemartini.com
‘What you think about and thank about you bring about’
- Dr. John Demartini

Event Promoters Around the World

Below are some of Dr. Demartini’s recent global promoters:

Australia  Jack and Greg Klopper  Samantha Brown
Botswana  Jorisma  Joseph Pheto
Botswana  Transformational Minds  Lynette & Mike Nikolic
Dubai  Zone Consultancy  Michele Kruger
France  Optimum Sante  Arash Zarrinpour and Dan Nicole
India  Future Competency  Shabbir Wahid
Iran  Sepehr Speaks  Dr. Sepehr Tarverdian
Ireland  Horizon Events  Ian Lawlor
Italy  Life Balance System  Howard Dwight
Japan  Rock Noble.Inc  Taka Iwamoto
San Francisco  Wave/Life West  Brian Kelly
Singapore  Iluminate  Pei Ying Chew
South Africa  African Billionaire Events  Mubeen Khan
South Africa  Entrepreneur.co.za  Brian Walsh
UK & SA  Global Success Summits  Greg Secker
United Kingdom  Blue Cow  Steve & Jo Davison
United Kingdom  Olmaya Events  Gal Stiglitz
United Kingdom  Triumphant Events  Daniel Priestley
Yugoslavia  Juraj Benak Events  Juraj Benak

Global Events in over 60 countries

Promoter Feedback

“Dr. John Demartini profoundly impacts and changes lives! He addressed the ‘Social Entrepreneurship Summit’ in Bangalore and the ‘Nurturing Corporate Leadership in Turbulent Times’ seminar at Mumbai together with local and other international speakers. John’s words were greatly appreciated by audiences and his ability to engage effectively was a source of inspiration.”

Shabbir Wahid, Director Future Competency; India.

“I have witnessed that he has inspired 1000 of Japanese people to transform their lives. Dr. Demartini has developed two life changing methods called the Demartini Method and the Demartini Value Determination which are one of the most precious discoveries of humankind.”

Taka Iwamoto, Promoter, CEO of Rock Noble.Inc; Japan
Presentation Topics by Dr. John Demartini  
Human Behavior and Personal and Professional Development Specialist

**Self-Mastery Presentations**  
Custom Designed Keynote or Workshop Presentations

- Demartini Value Determination Process®
- Demartini Value Application Processes
  - See ‘Value Based’ applications below
- Value Based Inspired Mission / Purpose
- Value Based Teaching and Education
- Value Based Learning and Genius Activation
- Value Based Relationship Communication and Mastery
- Value Based Wellness
- Demartini Method®
  - Demartini Method® for Self-Governance and Mastery
  - Demartini Method® for Conflict Resolution
  - Demartini Method® for Grief and Loss
  - Demartini Method® for Depression
  - Demartini Method® for Addiction Resolution

**Financial Mastery Presentations**  
Custom Designed Keynote or Workshop Presentations

- Value Based Financial Mindset
  - Including: Where’s My Billion
- Value Based Financial Wealth Building
  - Including: The 6 Steps to Wealth
- Value Based Financial Sustainability & Legacy
  - Including: The Secrets to Financial Success

**Business Mastery Presentations**  
Custom Designed Keynote or Workshop Presentations

- Value Based Business Mission and Purpose Development
- Value Based Business Goal Setting and Achieving
- Value Based Business Management and Communication
- Value Based Team Building
- Value Based Productivity
- Value Based Time Management
- Value Based Delegation
- Value Based Hiring
- Value Based Selling and Negotiation
- Value Based Conflict Resolution
- Value Based Innovation and Creativity

**Leadership Mastery Presentations**  
Custom Designed Keynote or Workshop Presentations

- Value Based Inspired Visionary Leadership
- Value Based Leadership Communication
- Value Based Leadership Activation & Empowerment
- Value Based Excellence and Exemplification
- Value Based Leadership Legacy

Information and Bookings
To discuss your requirements or to book Dr. John Demartini for your upcoming speaking event contact:
Clarissa Judd (Managing Director): Email: Clarissa@DrDemartini.com, Skype: Clarissa.Judd, Mobile: +27 83 370 2201

www.DrDemartini.com